



ERIC FOLTS

DIGITAL MARKETING
SPECIALIST - SEO

CONTACT

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SOCIAL MEDIA

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PROFILE

I'm an experienced content marketer and SEO specialist searching for new opportunities where I can apply my knowledge and skills to a different environment.

EXPERIENCE

DIGITAL MARKETING SPECIALIST

JACKSONWHITE LAW FIRM | MAR 2014 - NOV 2018

- Wrote weekly content based on keyword research
- Increased site traffic, keyword positions, and leads for each practice area by at least 200%
- Produced monthly keyword ranking reports

SEO SPECIALIST

GO DIGITAL | JAN 2015- JAN 2016

- Managed a book of SEO clients for a fast paced digital marketing agency
- Improved each clients local keyword rankings and produced weekly reports

EDUCATION

BACHELOR OF ARTS, MAJOR IN ENGLISH

ARIZONA STATE UNIVERSITY | 2010 - 2014

GPA: 3.0

SKILLS

- SEO
- Social Media Management
- Google Analytics
- Content Development
- SEM Rush Reporting
- Content Editing
- Affiliate Marketing
- WordPress Management
- GIMP Photo Editing
- Competition Research

REFERENCES

DUSTIN CHRISTENSEN

DIGITAL MARKETING MANAGER

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